

OLEDWorks LLC Cookie Policy

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This Cookie Policy describes how OLEDWorks LLC, a New York (USA) limited liability company, 1645 Lyell Avenue, Suite 140, Rochester, New York 14606 OLEDWorks (“OLEDWorks”, “we” or “us”) uses cookies and similar technologies to collect and store information when you visit our websites, or receive e-mail from us or view our services online. For additional information on our privacy practices, please visit our [Privacy Policy](#).

What are Cookies?

When you visit our websites, open our e-mails, or view our services online, OLEDWorks or an authorized third party may send you a cookie. Cookies are small text files located in your browser directory that may be placed on your device. When a website is accessed, a cookie that is placed on a device will send information to the party that has placed the cookie. Cookies are extremely common and used on a number of websites. Each cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value (usually a unique number). For a more thorough explanation of what cookies are and how they operate, please visit www.aboutcookies.org or www.allaboutcookies.org.

Why are Cookies useful?

Cookies allow a website owner to do useful things; for example, a cookie would permit a website owner to find out whether a computer (and probably its user) has visited the site previously. In general, the purpose of cookies is to improve the performance of the website and the user's experience in using that website. Cookies help to make a website work more efficient, enable extra functionality, and provide website owners with additional information about your visit to a website. Cookies also allow a website owner to track overall site usage and determine areas that users prefer. Cookies help make the user's visit to a website easier by recognizing the user upon return and providing a customized experience.

First Party and Third Party Cookies

Our websites may place first party cookies and allow third parties to place cookies on your device. The difference between a first party cookie and a third party cookie relates to the control of the party who serves the cookie. First party cookies are cookies that are specific to the website that created them. Their use enables us to operate an efficient service and to track the patterns of behavior of visitors to the website. Third party cookies, on the other hand, are placed on your device by a third party (i.e., not by OLEDWorks). While we may allow third parties access to the website to place these cookies on users' devices, we do not retain control over the information supplied by the cookies, nor do we retain access to that data. This information is controlled wholly by that third party in accordance with their respective privacy policy.

Session and Persistent Cookies

Our websites may place session and persistent cookies on your device. Whereas the difference between a first party and third party cookie relates to the party controlling the initial placement of the cookie on your device, the difference between a session and a persistent cookie relates to the length of time the cookie lasts. Session cookies are cookies that typically last for as long as you are using your browser, or browser session. When you end your browser session, the cookie expires. Persistent cookies, as the name implies, are persistent and will last after you close your browser. This allows for quicker and often more convenient access to our website.

Linking of Cookie data with other data

Information gathered through usage of a cookie is not linked to any direct personal identifiers (e.g., your name or e-mail address), unless you become a customer of OLEDWorks. Once you submit personal data on our sites (e.g., by signing up to receive information from us) we may link such personal data with cookies or other data that are associated with your visit(s) to our websites. Before we do so, we will notify you of this fact and seek your consent or grant you a right to object, if required by the law.

Cookies used on our websites

The following table lists the cookies that we use on our websites.

1. Strictly necessary cookies set by OLEDWorks

The following cookies are strictly necessary for your visit and the operation of our websites. If cookies are disabled, our website will not work.

Name of Cookie	Purpose of Cookie	Life Span	First or Third Party Cookie
WORDPRESS COOKIES	Authentication cookies: Identifies the user once he has logged in	session cookie	First Party Cookie
PSPSESSID	This cookie is used so that the website knows when you are actively using the website. It enables us to maintain information between pages during your visit for seamless browsing and to provide basic functionality for most features	session cookie	First Party Cookie
WEBSHOP COOKIES [woocommerce]	User input cookies: Keeps track of the user's input into the shopping cart.	session cookie	First Party Cookie
Cookie Consent	User input cookies:	persistent cookie	First Party Cookie

	Remembers that user consented to the use of cookies		
wpSGCacheBypass	Certain pages cannot be cached because different for each user (for example, a user's shopping cart) – this cookie enhances website performance in those instances	90 minutes	First Party Cookie

2. Other cookies

The following cookies are not strictly necessary for the operation of the website and you may decide to opt-out of the cookies as explained in this Cookie Policy.

Name of Cookie	Purpose of Cookie	Life Span	First or Third Party Cookie	Opt-Out Mechanism
WP-Settings Cookies	Used to store user's ID and/or password, only to the extent the user affirmatively elects for such information to be stored	2 weeks	First Party Cookie	Opt out is for the user to not affirmatively elect for the information to be stored.
Google Analytics (Specific Google Analytics Cookies listed below)	Analytics cookie: This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on the user's computer, to help the website analyze how users use the site. The information generated by the cookie about the use of the website by the users will generally be transferred to and stored by Google on servers in the United States. This website has activated the IP-address anonymization functionality so that the IP-address of the user located within the member states of the EU or the EEA are shortened by Google prior to such	See below for specific Google Analytics Cookies	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de

	<p>a transfer. In exceptional cases only, the full IP-address may be transferred to the servers of Google in the USA to be shortened there. Google will process this information on our behalf for purposes of analyzing the usage of the website by the users, compiling reports on website activities and providing other services relating to the usage of the website and the internet vis-à-vis the website operator. Google will not link your IP address which is transferred by your browser via Google Analytics with any other data held by Google.</p> <p>You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You may further opt-out of the collection of your data (including your IP-address) generated by the Cookie and relating to your usage of the website and the processing of the data by Google by downloading and installing the add-on for your current web browser from the following link: http://tools.google.com/dlpage/gaoptout?hl=de</p>			
_ga	Used to distinguish users.	2 years	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
_gat	Used to throttle request rate.	10 minutes	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de

__utmt	Used to throttle request rate.	10 minutes	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmb	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	30 mins from set/update	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	End of browser session	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmz	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	6 months from set/update	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	2 years from set/update	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmx	Used to determine a user's inclusion in an experiment.	18 months	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de
__utmxx	Used to determine the expiry of experiments a user has been included in.	18 months	First Party Cookie	http://tools.google.com/dlpage/gaoptout?hl=de

Disabling, Deleting, or Opting Out of Cookies

If you do not want to have cookies placed on your device by third parties, many of them offer ways to opt out. Where possible, we have provided a link in the table above that explains how to opt out of that third party serving you cookies.

In addition, most web browsers allow at least some control of most cookies through browser settings. You may refuse the use of cookies by selecting the appropriate settings on your browser to decline cookies. You may also delete existing cookies through your browser. Please visit the following websites to learn more (depending on the browser you use): [Firefox](#); [Internet Explorer](#); [Google Chrome](#); [Bing](#); and [Safari](#).

However, please note that if you disable cookies, you may not be able to use the full functionality of our websites. In particular, you may have limited access to some areas or be transitioned to a different experience.

You may also disable JavaScript at any time. Please remember: some features of our websites may not function properly unless cookies and JavaScript are enabled, and some areas of our websites may not function at all.

Similar Technologies

There are other technologies that perform a similar function to cookies. These include web beacons and clear gifs. These are often used in conjunction with cookies to help a website owner understand its users better. If we send you newsletters or other messages, we may use these technologies so that we can track e-mail open and click rates.

In order to determine a user's ability to receive HTML e-mail in addition to whether or not an e-mail has been opened, OLEDWorks includes a "web beacon" in the majority of HTML e-mail messages we send. A web beacon (actually a small .gif image) is activated when an HTML e-mail is opened via a request for the image on our servers. This capability helps OLEDWorks send e-mail in a format that users can read and enables OLEDWorks to track the aggregate number of e-mails opened. The web beacon does not collect any personal data. Users that do not want to receive e-mail messages with web beacons can choose to receive their e-mails in text (non-HTML) format.

Contact us

For further information on our use of cookies and similar technologies, please contact us:

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